



French-Property.com

Real Estate, Real Living, Real France

**Advertise Properties Online
with French-Property.com**

Our visitors form an active online community: They spend on average more than **10 minutes** on the website and return more than **15 times** on average.

French-Property.com: 12 years experience, the first website dedicated to property in France.

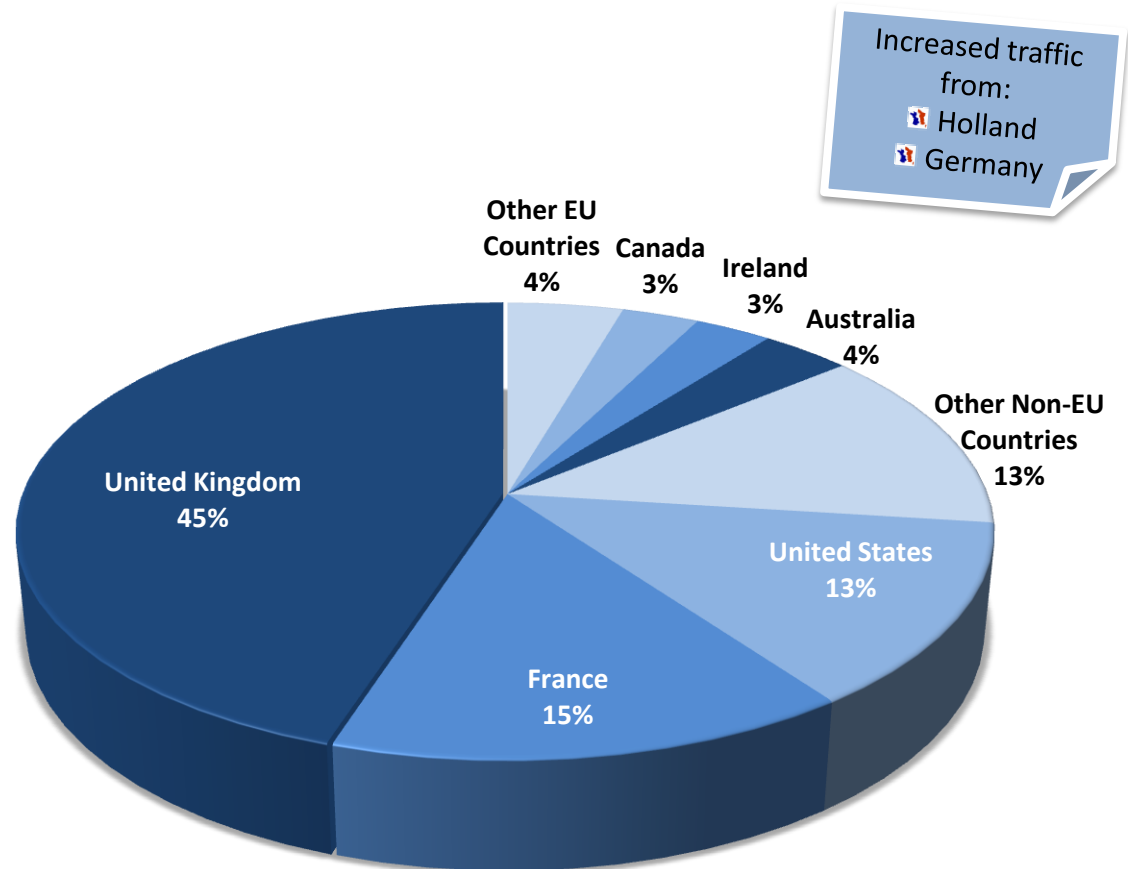
Our figures speak for themselves:

- 🇫🇷 **Over 10,000 +** properties online.
- 🇫🇷 **180,000 +** unique visitors per month.
- 🇫🇷 **1,500,000 +** page views each month.
- 🇫🇷 **500,000 +** property searches every month.
- 🇫🇷 **9,000 +** Property Spy & Property Alerts subscribers, receiving weekly and daily emails containing properties matching their search criteria.
- 🇫🇷 **50,000 +** registered users.
- 🇫🇷 **20,000 +** fortnightly newsletter subscribers.



A Global Audience

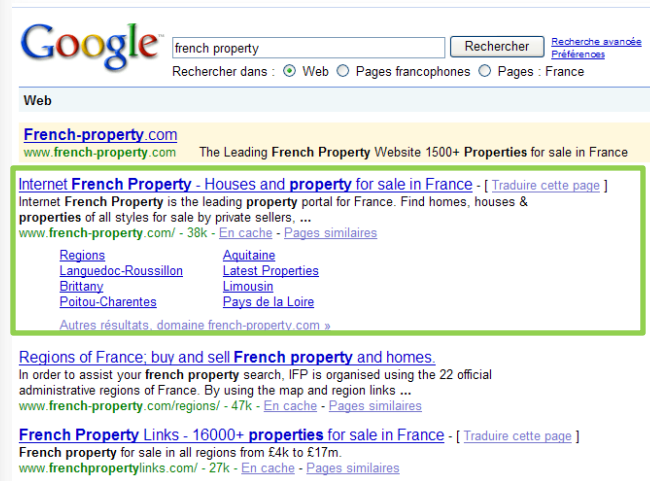
With French-Property.com you are no longer limited to your domestic market, engage with an international audience to maximise your new business opportunities.





Search Engine Performance

French-Property.com maintains first rate search engine positioning and an excellent referencing on Google!



French-Property.com
dominates the most popular
French property related
searches made via the major
search engines!

Keyword	Estimated number of searches per month	Rank of French-Property.com
France property	90500	1st
French Property	74000	1st

(Source: Google)





Exciting Future Developments


We are working continuously to improve the effectiveness of our online advertising solutions. The following aspects of our advertising service are currently in development:


Each property advertised on French-Property.com will also be displayed throughout the IFP network!



 **Expansion of the network.** More than 15 affiliate websites including a dedicated investment property platform: www.French-Investment-Property.com.

 **Enhancement of our search engine performance.** To continue attracting new clients to view your products we work tirelessly to maintain and improve our excellent search engine positioning.

 **Expansion of our online community.** French-Property.com has developed a worldwide Francophile community. Our highly regarded & trusted brand is synonymous with informative & credible content about France.

 **Content development.** We are committed to the sustained growth of our highly popular [guides](#) and news service.



Professional Advertising Solutions

French-Property.com has a diverse range of products targeted to your advertising needs:

- 🇫🇷 **Competitive tariffs** – allowing you to advertise your full property portfolio for a small monthly tariff.
- 🇫🇷 **Premium options** – the opportunity to maximise your online advertising experience.
- 🇫🇷 **Agency microsite** – the provision of a search engine optimised and branded web page at no extra cost.
- 🇫🇷 **Logo listing** – the ultimate way to develop online brand awareness and distinguish your agency and properties from the competition.
- 🇫🇷 **Automated portfolio management** – Implement a property data feed to automatically transfer your properties onto French-property.com.
- 🇫🇷 **Professional support** – A dedicated bilingual team offering high quality email and telephone assistance.



Begin Advertising Today!

For more information about our services please go to the following page: <http://www.french-property.com/info/join/> or contact our fully bilingual advertising team.



The screenshot shows the homepage of the Internet French Property website. The header includes the logo and navigation links for Home, Properties, Rentals, Guides to France, Regions, Services, Forums, Version Française, News, and Advertise. A search bar is prominently displayed with options for Sale or Rental, Price, Region, Keywords, Type, and Bedrooms. A map of France is also visible. The main content area features a 'Welcome to Internet French Property' message and a 'Property in France Portal' section with various property listings and their prices.

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(All images used in this document are for illustrative purposes only. Statistics and data are accurate as of February 2010 and should be used as a guideline only.)

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